NOTIFICATIONS RELATING TO LOCAL SELF-GOVERNMENT.

LOCAL SELF-GOVERNMENT AND PLANNING SECRETARIAT.

Dated 1st September 1953.

No. L. 6549—Ml. 103-53-41. In exercise of the powers vested in them under Section 215 (a) of the Mysore Town Municipalities Act, 1951, the Government of Mysore are pleased to take powers to appoint an Executive Officer in the Gundlupet Town Municipality, Mysore District.

By Order and in the name of the Rajpramukh,

3906

Dated 1st September 1953.

No. L. 6529—C.M. 29-53-7. In pursuance of Section 19 of the Mysore City Municipalities Act, 1933 (Act No. VII of 1933) as amended from time to time, it is hereby notified that Sri Thimmanna, son of Thippanna, Bethur Road, Davangere City, is declared elected as Councillor of the Davangere Municipal Council in the vacancy caused by the resignation of Sri Kalappa for the Reserve Seat in XIII Division.

By Order and in the name of the Rajpramukh,

3905

Dated 2nd September 1953.

No L. 6620—Ml. 62-53-16. In pursuance of Section 19 of the Mysore Town Municipalities Act, 1951 (Mysore Act No. XXII of 1951), it is hereby notified that Sri K. S. Siddalingappa, son of Siddalinganna has been elected as Vice-President of the Kunigal Town Municipal Council of Tumkur District at the election held on 28th May 1953, *vice* Sri Sheik Abbas *alias* Bashuna resigned.

By Order and in the name of the Rajpramukh,

G. V. K. RAO,
Secretary to Government,
Local Self-Government and
Planning Departments.

3922

OFFICE OF THE COMMISSIONER'S OFFICE, CORPORATION OF THE CITY OF BANGALORE.

Notice Dated 26th August 1953.

No. A-1. C. 15—50-51. The appended draft bye-laws for the control and regulation of advertisements in the City of Bangalore are published under section 371 of the City of Bangalore Muncipal Corporation Act, 1949 for the information of the public. The said draft bye-laws will be proceeded with as laid down in sub-section (*b*) of Section 371 of the Act. Printed copies of the draft bye-laws are kept at the Municipal Offices (City and Civil Station Areas) for public information and all persons are permitted to peruse them during office hours free of charge. Printed copies of the draft bye-laws will also be sold to any person on payment of annas two per copy.

K. HENJERAPPA,
Commissioner.

Bye-Laws Framed by the City of Bangalore Municipal Corporation under Sub-section (31) of section 367 of the city of Bangalore Corporation Act, 1949 (Act No. LXIX of 1949) for the Control and Regulation of Advertisements in the City of Bangalore.

1. The Corporation may by notification—

(*a*) prohibit the erection, exhibition, fixation, retention or display of all or any class of advertisements in any street, public road, or public or private place, public or private building, wall, hoarding, structure, tree, lamp-posts, poles in or adjoining or visible from or abutting any public place or road, or public park or part thereof or in any place of public resort; and

(*b*) regulate the erection, exhibition, fixation, retention or display of advertisements in any manner in non-prohibited areas.

2. No person shall erect, exhibit, fix, retain or display or cause to be erected, exhibited, fixed, retained or displayed, any advertisements in any street, public road, or public or private building, wall, hoarding structure, tree, lamp-posts, poles in or adjoining or visible from or abutting any public place or road, or public park or part thereof or in any place of public resort notified under bye-law No. 1, without the written permission of the Commissioner or without the Corporation stamp being affixed to each poster or advertisement bill or notice or without the payment of the prescribed fee or tax. No permission will be granted to any advertisement bill or notice or exhibit which, in the opinion of the Commissioner, is obscene, or indecent or vulgar in nature or immoral or is deemed to tend to immorality or to be against public policy or interest.

3. No person shall erect, exhibit, fix, retain or display or cause to be erected, exhibited, fixed, retained or displayed any advertisements so as to injuriously affect the amenities or appearance or beauty of any historic building or monument or of any public park or pleasure promenade.

4. No vehicle used for the purpose of advertisement shall display any advertisement in a manner, form or method different from that approved by the Commissioner.

5. No person shall deface or cause to be defaced any sign or mark or letter or words that shall have been put up by the Commissioner, or the advertisement erected, exhibited, retained or displayed in token of their having been permitted or approved by him and of the tax having been colleted thereon.

6. The Commissioner, may, in his discretion, permit or approve any advertisment. or refuse to permit or approve any advertisement. He may also, in his discretion, by order in writing, require the owner or occupier of any property, or the person, firms or institutions, to which the poster or advertisement relates, or of which they are the authors, to remove within a prescribed time, any advertisement erected, exhibited or affixed on any building or wall or hoarding or structure adjoining or visible from any public road or place.

7. Any person aggrieved by an order of the Commissioner under bye-law 6 above, may appeal within 7 days from the date of receipt of the Order to the Standing Committee.

Provided that the preferring of an appeal shall not operate so as to extend the time prescribed in the order for removal of the advertisements or other posters to affect any action the Commissioner may have taken or which he proposes to take in respect of such non-compliance with his order.

Provided further that further action of the Commissioner shall be stayed on the passing of a stay order by the Standing Committee.

If such written order is not complied with within the time specified, the Commissioner may cause the advertisement to be removed and recover the cost of such removal from the owner or occupier aforesaid, in addition to such other punishment as he may be subjected to by a court of law.

8. (1) Every person desiring to erect, exhibit, fix, retain or display advertisements shall send or cause to be sent to the Commissioner, not less than seven clear days before advertising is to be made and in time before printing copies of advertisements or painting advertisements or exhibiting them in any manner, a notice in dulplicate in writing in such form as may be determined by the Commissioner, with all the particulars required therein together with a copy of the matter to be advertised, provided however the Commissioner may for valid reasons, and for emergencies reduce the time limit in special cases.

(2) The Commissioner shall, within four days from the date of receipt of the notice, intimate to the applicant the tax due on the intended advertisement provided the Commissioner approves of the advertisement.

(3) The original of the notice shall be returned to the applicant immediately on receipt of the tax with instructions either to incorporate the license number and date in the advertisement copies to be printed for displaying within the City, or in the paintings to be done, or to produce

copies of advertisements for stamping with the Corporation stamp in token of the tax having been paid, and the advertiser shall carry out the instructions.

(4) Where the giving of the previous notice under clause (1) is impracticable, copies of the advertisement proposed to be erected, exhibited, fixed, retained, or displayed shall be produced along with the application for approval under that clause. On approval by the Commissioner, and on the payment of the tax due in respect of such advertisement, the Corporation stamp shall be affixed on all copies of such advertisements in token of the tax having been collected.

(5) The production of copies of the advertisements for the purpose of affixing the Corporation stamp or the incorporation of the license number and date shall not be insisted upon in any case where the nature of the advertisement does not admit of such production or incorporation, provided discretion to grant exemption hereunder shall vest in the Commissioner.

9. (a) Advertisement hoarding—

(i) shall not be more than 30 feet high ;

(ii) shall not project or be on or over the public way more than 6 inches beyond the general line of buildings in the street or more than one foot beyond the building line in the streets for which a building line has been prescribed ;

(iii) shall not be within 30 yards from any public park or pleasure promenade.

(*b*) No advertisement hoardings, cinema and poster boards etc., shall, as a general rule, be allowed to be put up along the promenades, or abutting on public parks and recreation grounds, places of worship, public conveniences, nor in purely residential localities, and at heavy traffic points and important road junctions, except in the latter case to the extent permitted at approved sites. Once a regulated hoarding has been allowed at any of the approved sites, all subsequent advertisers will be required to conform thereto in the matter of size, position, alignment, etc., of their hoardings.

(*c*) The permissible sizes of hoardings for any one advertisement shall be as under :—

Large sizes—	(a) 24′ × 12′	To be erected in horizontal positions only.	
	(b) 20′ × 10′		
	(c) 15′ × 10′		
Small sizes—	(a) 12′ × 8′	Either horizontal or vertical.	
	(b) 8′ × 5′		
	(c) 7′ × 4½′		

As a general rule, no indiscriminate mixture of hoardings of different sizes will be allowed at any one place.

(*d*) The lower base or the bottom of a hoarding at an approved site shall be at a height of not less than 8 feet from the surface of the ground below it, and it shall be in correct alignment with the other approved hoardings, if any, previously allowed to be put up at the site.

(*e*) The supports of all such hoardings shall be of steel or other metal or of sound quality of timber about 4″ × 4″ thickness firmly imbedded in the ground and suitably painted.

(*f*) Before an advertisement hoarding is allowed to be erected at an approved site, the advertisers shall be required to submit to the Commissioner a copy of the design, showing the size, dimensions, etc., of the hoarding and supports, and the design and colour scheme of the matter to be advertised, and no advertisements shall be allowed as are not in harmony with the background and/or offend against good taste, public morals, etc.

(*g*) In the case of hoardings put up by the side of road-bridges, the height of the supports will be so adjusted as to make one uniform line, not higher than the embankment wall (or railing) of the road-bridge.

(*h*) Any advertisements, boards, etc., allowed to be put up against a railway station fencing and/or the railings round public buildings, shall be level with the top of such fencing or railing and not project beyond the same.

(*i*) All advertisement hoardings, cinema and poster boards, etc., and their supports, licensed by the Corporation, shall be maintained at all times in a neat and tidy condition.

(*j*) Publicity and advertising agents shall affix their name plates at the top of every hoarding erected by them.

10. (i) Persons or agencies who undertake the display of advertisements on behalf of others shall enrol themselves as licensed advertisers on payment of a security deposit of not more than Rs. 100 and not less than Rs. 50 each as the Commissioner may decide for the due observance of the bye-laws.

(ii) Persons intending to entrust the work of displaying advertisements on their behalf shall not entrust it to any other than a licensed advertiser.

(iii) A licensed advertiser shall before displaying or causing the display of advertisements shall satisfy himself that the tax due thereon has been paid and the Commissioner's approval obtained therefor.

(iv) A licensed advertiser shall maintain proper accounts and produce them whenever required for inspection by the Commissioner.

(v) Persons or agencies who undertake display of advertisements or persons who display advertisements on their own account shall have the names of the bill-stickers, either in their employ or engaged for the time being, registered with the Corporation.

11. Every person who prints or paints an advertisement shall print or write legibly his name in all the copies of such advertisement. Every such person shall also maintain accounts showing the name of the persons to whom the work was done, the number of copies printed and supplied, and the number of paintings done and the size of advertisements, or the measurements of space occupied by such advertisements. Such accounts shall be produced before the Commissioner whenever so required by him.

12. (1) The Commissioner may, for reasons to be recorded in writing and subject to such conditions as may be prescribad, relax the provisions of the bye-laws so far as tax or fee is concerned in respect of the advertisements relating to lectures or meetings or to entertainments for charitable, educational or religious purposes, exhibited on any premises with the permission of the owner or occupier.

(2) (*a*) Advertisements exhibited in or on a shop or other place of business relating to the wares usually advertised or the business carried on in the said shop or place of business.

(*b*) Advertisements relating to an election to any legislative body or the Corporation or Municipality.

(*c*) Advertisements relating to a candidature in respect of such an election.

13. No advertisement board be carried by any person or any animal or vehicle or on other contrivance in any street or other public place for the purpose of displaying any advertisement, etc., except in accordance with the terms of a permit issued in this behalf.

14. Whoever commits a breach of the above bye-laws shall be punishable,—

(*a*) with fine which may extend to Rs. 50 and in case of continuing breach with fine which may extend to Rs. 15 for every day during which the breach continues after conviction for the first breach ; or

(*b*) with fine which may extend to Rs. 10 for every day during which the breach continues after receipt of notice from the Commissioner to discontinue such breach.

Notification dated 27th August 1953.

No. A. 1. (8)—52-53. The following bye-laws framed by the City of Bangalore Municipal Corporation under clause (16) of Section 367, read with Section 369 of the City of Bangalore Municipal Corporation Act, 1949 (Act No. LXIX of 1949), to provide for the sanitary control and supervision of places for baking or preparing of Bread, Biscuits or Confectionery (for other than domestic use) in the City of Bangalore, and sanctioned by the Government of Mysore under Section 370 of the said Act, in their Order No. L. 3210-13—C.M. 2/—53-61, dated the 29th June 1953, are published for general information. The sanctioned bye-laws will come into effect from the 1st January 1954.